CELEBRATING 100 YEARS OF COMMUNITY

INTERNATIONAL TRADE SYMPOSIUM

MAY 16, 2019
1919
Community's coffee was created by Henry N. "Cap" Saurage, Sr. in his country store in north Baton Rouge, Louisiana.

1924
Cap Saurage closed his store, and converted his backyard barn into a coffee-grinding mill, devoting himself entirely to making Community's coffee more of a part of the local flavor.

1941
Cap's son H. Norman Saurage Jr. decided the Company should roast its own coffee to ensure quality. He purchased the first roaster, a used Jabez Burns Jubilee roaster.
**1970**

Community built a newer technology plant on the Mississippi River in Port Allen, Louisiana, and installed its first 2,700-pound-per-hour continuous roaster (made by Jaboz Burns/Blaw Knox Engineers) and the most advanced high-speed bag packaging technology machine (made by Hesser of Germany).

**1980**

H. Norman Saurage III revolutionized the coffee industry by introducing the first vacuum-sealed packages in North America.
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TODAY

Our tradition continues with Matt Saurage as 4th generation owner and Chairman of the Board.
OUR PURPOSE

WE CREATE EXCEPTIONAL COFFEE EXPERIENCES BY PASSIONATELY SOURCING, ROASTING AND DELIVERING THE BEST-TASTING COFFEE

Matt Saurage
Matt Saurage
4TH GENERATION OWNER
Our commitment to quality starts with green coffee

We source the world’s highest quality premium and specialty-grade Arabica coffee beans from around the globe.
PARTNERSHIPS

We partner with coffee growers to ensure quality is uncompromised

- We commit to regularly buying their beans, providing stable income
- They commit to meeting our standards of quality year after year
- We give back to their communities through our social responsibility programs
COMMUNITY MEANS THE WORLD TO US

EDUCATION

MILITARY + VETERANS

SUSTAINABILITY + SOCIAL RESPONSIBILITY

DISASTER RELIEF
SUSTAINABILITY AND SOCIAL RESPONSIBILITY
Making a difference in the Colombian communities of Toledo and Labateca

- Recent construction of dozens of efficient solar coffee dryers thanks in part to a grant from Community Coffee
- We support the Young Coffee Growers, which supplies 100 young people with job training and provides communities with 1,000 coffee plants on 18 new hectares of family farmland
“Everything we do has to be as good as our coffee.”

H. NORMAN SAURAGE III
Third Generation Owner and Steward of the Business
Coffee is a dynamic category driven by innovation and an ever changing consumer.
#COMMUNITY100
100 years. 100 stories.

#100years100reasons
THANK YOU
OUR HISTORY