

2014 International Trade Symposium

Cultivating Partnerships with the "Third Coast"

June 5 - 8

Grand Marriott Hotel - Point Clear, Alabama

Hosted by: The International Freight Forwarders & Customs Brokers Association of New Orleans

Thu., 6/5 0630 - 0930 Registration & Welcome Reception
Sponsor: Roanoke Trade Services

Program Sponsored by: Boasso America

0815 - 0900 Continental Breakfast
Sponsor: Dupuy Storage & Forwarding

Fri., 6/6 0900-0915 Welcoming remarks: Kristi App, President IFFCBANO
Housekeeping: Sandy Frazier, Symposium Chair

0915-1000 Moderator: Susan Wilkinson, Vice President International Banking - Hancock/Whitney Bank Group
Panelists Colby Cooper, Chief Staff - City of Mobile
Frank Fogarty, Vice President Sales & Regional Development - Alabama State Docks

1000-1100 Latin America panel: Moderator: Kristi App, J. W. Allen & Co.
Theme:
Panelists Jovie Lynn Swain, Director of International Sales, Tyson Foods, Inc.
Raul Garcia Granados Dubon, Director, Group-Buena

1100-1115 Coffee break
Sponsor: Mediterranean Shipping

1115-1200 Lake Charles panel: Moderator: Channing Hayden, Port of Lake Charles
Theme: Port of Lake Charles - Southwest Louisiana's Economic Engine - LNG/LPG Industry
Panelists: G. Carl Sweet, Marine Terminal Operations Manager - British Gas
Steve Hirsh, Vice President Product Development - G2XEnergy

1200 Housekeeping: Sandy Frazier, Symposium Chair

1330 Golf Outing - Rock Creek Golf Club
Sponsor: Crescent River Port Pilots

1900-2200 Poolside Luau
Sponsor: Avalon Risk Management
Refreshments Sponsored by: New Orleans Terminals

Sat., 6/7

0815 - 0900 Continental Breakfast
Sponsor: Port of Lake Charles

0900-0915 Welcoming remarks: Kristi App, President IFFCBANO
Housekeeping: Sandy Frazier, Symposium Chair

0915-1000 Keynote address: Ann M. Glynn, President GJB Partners, Inc.
Theme: Pitfalls & Positives of Social Media in the Workplace

1000-1100 Regulatory panel: Moderator: Jerry Becnel, Ex-Officio IFFCBANO

Panelists: Lenny Feldman, Esq. - Sandler, Travis & Rosenberg, P.A.
Merlin Hymel, Assistant Area Port Director - Customs & Border Protection - New Orleans
Anthony Acrey, Port Director - Customs & Border Protection - Mobile

1100-1130 Break
Sponsor: Red River Waterway Com

1130-1230 Memphis panel: Moderator: Donna Lemm, Vice President Marketing & Sales - Mallory Alexander
Theme: TBA
Panelists: David Camp, Vice President Sales Operations - Staplctn
Gene Seroka, President - American Presidents Line

6:00P IFFCBANO Award of Excellence Reception, Banquet and Dance
Honoring **New Orleans Cold Storage** as the 2014 Award of Excellence Recipient

Sponsors --

Banquet: Port of New Orleans

Entertainment: Dole Ocean Cargo Express

Grand Giveaway: TCI Trucking & Transportation

Sun, 6/8

Grand Hotel's Breakfast Buffet

Sponsor: Louisiana Maritime International Chamber of Commerce
New Orleans Public Belt Railroad

Hotel Room Keys

Sponsor: Hancock & Whitney Banks